



Presentation of Partners P18 CORE

CURE-XF Kick-off Meeting
CIHEAM Bari 28-29 September, 2017









Canaan Center for Organic Research and Extension

- > Short description: Established in 2014 as non profit organization, CORE's mission is to improve the livelihoods of Palestinian small farmers by promoting ecological and organic farming through research & innovation, training & extension, sharing knowledge & cooperation.
- **Location: Jenin, Palestine.**
- > Staff: 5 members
- ➤ Main activities: CORE is active in scientific research, agricultural extension and development in the fields of organic agriculture, regenerative agriculture and agroecology.

CORE mainly focuses on Olive, Almond and Wheat as the most economically important crops in Palestine.

► Main facilities

- ➤ A network of 1600 farmers
- > Over 20 experimental fields (participatory research)



- Farmers 1600
- Co-ops 52
- Women co-ops 6
- Wild plants collectors
- 7 provinces
- **8,000** hectares
- Organic certified 85%
- Social premium



- National Centre
- Based in Jenin
- Agro-ecology
- Research
- Extension
- Training
- Value chain approach
- Market driven
- Cooperation&netw orking



- Social Based business
- niche markets:
 North America,
 Europe, Far East,
 Arab Gulf
- Strategic buyers
- Processing, packaging, branding
- Certification
- Promotion

To



From Crop chain value

-XF Kick-off Meeting ari 28-29 September, 2017





- **►** Main activities on Xylella fastidiosa
 - > This is the first project on Xf
 - **>** (workshops)